
► Encourage Partnerships

Partner with library supporters, county officials, educational institutions, and community organizations to advocate for and enhance opportunities

- Collaborate with the Friends of the Library and Library Foundation
 - Cultivate relationships with officials, businesses, and organizations
 - Develop relationships, events with educational institutions
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► Equip Staff

Provide staff with tools to ensure excellent customer service and to support professional growth

- Meet state staffing standards
 - Train qualified staff
 - Encourage participation in outreach and cross-training
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► Ensure Progress

Develop a forward-thinking strategy for library facilities and technology to support operations, community impact, and future development

- Facilities planning
 - Technology planning
 - Design flexibility
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*The library is
a place of safety,
freedom of information,
and power of knowledge.*

Richard Gould, Chair
Library Board of Trustees

Haywood County Public Library

Waynesville - Canton - Maggie Valley - Fines Creek
<https://haywoodlibrary.org/>

Haywood County Public Library

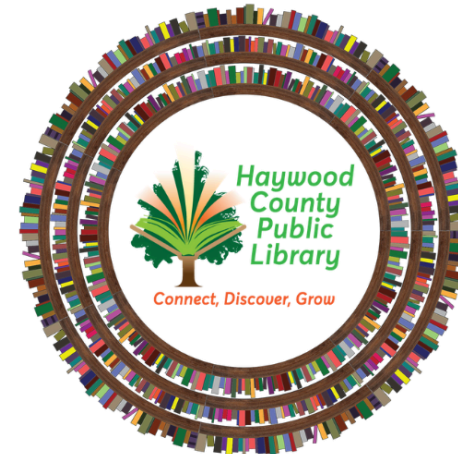
STRATEGIC PLAN 2022 - 2027

OUR MISSION

Inspiring our community to connect, discover, and grow.

OUR VISION

The Haywood County Public Library enriches and transforms lives with community-focused collections, programs, and services.



For comprehensive plan, visit <https://haywoodlibrary.org/642/Strategic-Plan>

Haywood County Public Library
Empowerment | Education | Everyone

► About the Strategic Plan

The Haywood County Public Library Strategic Plan for 2022-2027 provides a flexible framework for the library system to transform and enrich lives with community-focused collections, programs, and services.

A strategy timeline was proposed and adopted by the Library Board of Trustees in late 2020. The Board voted to keep the library's established mission statement while crafting a new vision statement that is more reflective of what the library system provides to Haywood County. The Strategic Plan was developed based on input and feedback received from a survey distributed in the fall of 2021, and from Community Input sessions conducted in late October and early November at all four branches. With results from these sessions, and discussions with local stakeholders, the Friends of the Library, and the Library Foundation, the Library Board of Trustees and staff came together to establish major goals and objectives for the plan. Input from library staff was instrumental in establishing specific activities to meet goals and objectives.

Feedback from the public stressed the need for improved accessibility in facilities and in programming, and improved awareness of existing services. The Strategic Plan addresses the need for physical improvements to facilities and use of outdoor spaces, expanded access to resources, and the need for better communication about existing services. The North Carolina Public Library Standards will be instrumental in providing self-assessment strategies for quality service based on community needs.

Kathy Vossler - Library Director
Haywood County Public Library

Library Goals and Objectives 2022 - 2027

► Enhance Experience

Create opportunities for discovery of information, education, and collections in user-focused facilities

Services & Programs

- Plan and implement programming and services for all
- Narrow the digital divide
- Extend outreach and eliminate barriers
- Establish mobile, off-site service

Facilities

- Pursue renovations or new construction
- Improve and utilize outdoor spaces
- Enhance common spaces

Collections

- Preserve and grow physical and digital collections
- Promote use of collections
- Continue systematic collection management
- Preserve and digitize local historical documents

Policies & Procedures

- Update policies and procedures periodically
- Assess operational hours
- Implement a formal marketing plan

► Enlighten and Engage

Promote and extend services to meet community needs, to reach the underserved, and to increase awareness of the library and its services

- Continue to develop and promote digital branch and resources
- Establish and utilize marketing strategies
- Support entrepreneurs, career development, and small business
- Support student learning

New books and bestsellers - public computers - meeting rooms - technology tutoring - book clubs - DVDs - storytimes - newspapers and magazines - employment assistance - eBooks and audiobooks - research assistance - music CDs - online resources and databases - local history collections - online language learning - streaming movies - self checkout - summer and winter reading programs - large print books - continuing education courses