

Silicon Valley U.S. Patent & Trademark Office

Wednesday, October 17, 6:00pm



Intellectual Property Strategy: A Business Strategy

Do you have questions about patents, trademarks, and other ways to protect intellectual property? Come and meet West Coast Regional U.S. Patent and Trademark Office (USPTO) Assistant Director Stephen Koziol as he leads a discussion on intellectual property (IP) strategies and why startups should consider them.

- Overview of intellectual property types: patents, trademarks, copyrights, trade secrets
- Why should innovators and entrepreneurs consider protecting their IP?
- Understanding the risks of early disclosure
- What types of resources and assistance are available through the USPTO?



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